

a system research society initiative



NATIONAL CAMPAIGN ON REDUCING FOOD WASTAGE

The Nagpur Conclave, 2018

Seminar on Effective Ideas to Impact Food Waste Reduction

07, 2018 Hotel Centre Point, Nagpur



National Campaign on Reducing Food Wastage The Nagpur Conclave, 2018 Seminar on Effective Ideas to Impact Food Waste Reduction Saturday April 07, 2018 Hotel Centre Point, Nagpur



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Ensuring sustainable consumption and production to achieve food security, reduced wastage and improved environmental impact.

In September 2015 the UNDP created a set of goals known as the Sustainable Development Goals. A set of 17 goals aimed at improving social and economic conditions across the globe.

The twelfth goal aim towards 'Responsible Production and Consumption'. The thrust of this goal is centered around the agenda, 'Reduce Food wastage by 50% at production and consumption levels'.

This agenda is at the core of the 'Don't You Waste Food' campaign.

REPORT

NATIONAL CAMPAIGN ON REDUCING FOOD WASTAGE

THE NAGPUR CONCLAVE, SATURDAY APRIL 07, 2018

The campaign enables by providing a platform for centralising and sharing information, developing analysis, creating necessary coordination mechanisms and supporting capacity building on food waste reduction.



SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD



The Sustainable Development Goals (SDGs) are a set of targets relating to future international development. They have been created by the UN and promoted as the Global Goals for Sustainable Development. They replaced the Millennium Development Goals that expired in 2015. The SDGs run from 2015 to 2030. There are 17 goals and 169 specific targets for those goals.

The UN Secretary-General from 2007 to 2016, Ban Ki-moon, had then stated, "We don't have plan B because there is no planet B!" This thought has guided the development of the SDGs.

Negotiations on post 2015 Development Agenda began in January 2015 and ended in August 2015. A final document was adopted at the UN Sustainable Development Summit in September 2015 in New York.

On September 25, 2015, the 193 countries of the UN General Assembly adopted the 2030 Development Agenda titled "Transforming our world: the 2030 Agenda for Sustainable Development". This agenda has 92 paragraphs. Paragraph 51 outlines the 17 Sustainable Development Goals and the associated 169 targets.

UN agencies which are part of the UN Development Group decided to support an independent campaign to communicate the new SDGs to a wider audience. This campaign, "Project Everyone," had the support of corporate institutions and other international organisations.

Using the text drafted by diplomats at the UN level, a team of communication specialists developed icons for every goal. They also shortened the title "The 17 Sustainable Development Goals" to "Global Goals/17 GlobalGoals," then ran workshops and conferences to communicate the Global Goals to a global audience.

In August 2015, 193 countries agreed to the following seventeen goals.

- Goal 1: No Poverty
- Goal 2: Zero Hunger
- Goal 3: Good Health and Well-Being for People
- Goal 4: Quality Education
- Goal 5: Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 7: Affordable and Clean Energy
- Goal 8: Decent Work and Economic Growth
- Goal 9: Industry, Innovation, and Infrastructure
- Goal 10: Reducing Inequalities
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production**
- Goal 13: Climate Action
- Goal 14: Life Below Water
- Goal 15: Life on Land
- Goal 16: Peace, Justice and Strong Institutions
- Goal 17: Partnerships for the Goals

The twelfth goal is at the core of the 'Don't You Waste Food' Campaign. ■

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A Campaign to Reclaim the Future

The campaign enables by providing a platform for centralising and sharing information, developing analysis, creating necessary coordination mechanisms and supporting capacity building on food waste reduction.

DYWF Campaign is an awareness programme aimed at reducing food wastage at individual, household and institutional levels, thereby creating an impact at the local, national and global level.

It also aims at increasing awareness to reduce food waste, enhance collaboration and synergy of initiatives on food waste reduction and increase adoption of good practices to reduce food waste in specific value chains. The campaign enables by providing a platform for centralizing and sharing information, developing analysis, creating necessary coordination mechanisms and supporting capacity building on food waste reduction.

DYWF campaign aims at promoting a waste-no-food culture. Recalling the experience and hardship required in growing food, we encourage people to take actions in reducing food waste in daily life. Our ultimate aim is to make people aware that every grain is from hard toil. Please don't waste food.

Through exhibitions, workshops and seminars, we aim at creating awareness amongst individuals. DYWF is also being promoted through online petitions. We

encourage grassroot organisations, non-profits, government agencies, public bodies and international institutions to participate in our movement and effectuate policy intervention.

Launched in Patna on December 6 & 7, 2017, the DYWF Campaign is being hosted in tier two cities of the country at regular intervals. The campaign is designed to serve as a powerful catalyst for projects led by the next generation of activists, individuals, corporations, media, scholars and researchers to advance food waste reduction. There will be a summit on the first anniversary of the campaign.

Planned in two levels, the campaign is being carried over for two days in tier two cities. Day one is a seminar to discuss multiple aspects of food waste and conservation. The speakers and delegates are invitees from the intelligentsia. This is followed by a press conference to discuss the outcome and the conclusion of the seminar.

The second day is a walk by the school children to draw the attention of people on an impending problem that is looming large, food wastage. The walk is joined by thinkers, academicians, media people and all those who think that the food waste is an issue they need to put an immediate stop to.

Events such as these help raise awareness of wastage of food and encourage the community to engage with children and adults on the spectrum to help them integrate fully the concept of non-wastage in their lives.

However, DYWF Campaign is only possible with the support of individuals, established organisations and institutions with a commitment to openness in mobilizing effort to stop food waste, awareness raising on the impact of and solutions for food loss and waste, collaboration and coordination of world-wide initiatives on food loss and waste reduction, policy, strategy and programme development for food loss and waste reduction.

DYWF Campaign's ambition is to inspire young people to reclaim their future. The campaign seeks to convene the most effective ideas to make an impact on food waste reduction. ■

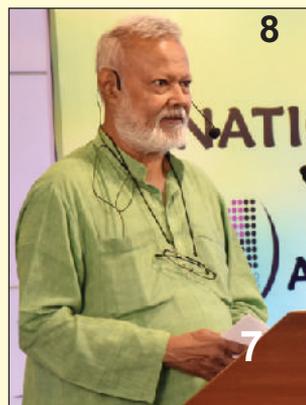
CAMPAIGN LOGOS



The logos have been designed keeping in mind aiming at increasing awareness to reduce food waste. The pointed finger is an appeal urging for individual's contribution to this effect. The other one with the bin illustrates that a substantial part of our food is going to the bin. Both the logos carry a very strong message.

“ Save Food. Think Today. Tomorrow will be too late. Just do not waste Food. Wasting food is criminal ”





Some time in September 2015, leaders from one ninety three nations met in New York and attended a summit organised by the United Nations Development Program. By the end of that summit, the UNDP. created a set of seventeen inter-related agendas known as the Sustainable Development Goals that aimed towards improving socio-economic and environmental conditions across the globe.

The goals included hunger eradication, poverty alleviation, medical and sanitation improvement along with gender sensitization and better education amongst all. Shubho Dasgupta, the master of ceremonies for the seminar, said in his inaugural address, “The twelfth goal is aimed towards 'Responsible Production and Consumption'. The thrust of this goal is focused around one agenda 'reduce food wastage by fifty percent at production and consumption levels'. This agenda is the cornerstone of 'Don't You Waste Food' campaign”.

Food wastage is a problem that many of us are aware about. It is a problem that perhaps many of us have contributed towards during our lifetimes. Therefore, as responsible citizens it is an issue all of us should take upon ourselves within our own capacity.

System Research Society (SRS) is an organization that aims towards uplifting lives. It embodies a commitment to promote awareness on global issues through capacity building, research, conferences and seminars and inspire collective action to unite the community, and serve humanity by contribution of time, skills and effort. Currently, under the banner of SRS, about three thousand five hundred people are fed under the daily feeding programs at various centres in Delhi, Hyderabad,

- 1 | Shubho Dasgupta introducing the Mayor of Nagpur
- 2 | Dr. Mrunalini Phadnavis, Economist
- 3 | Dr. Pramod Yole, Pro Vice Chancellor
- 4 | Group Capt VS Rana, Chief of Command NCC
- 5 | Dr. Ramesh Thakre, Former Advisor, World Bank Projects
- 6 | Smt Nanda Jichkar, The Mayor of Nagpur
- 7 | Dr. John Menachery, Principal, MSS Institute of Social Work
- 8 | Mr. Ashit Sinha, Senior Faculty, IMT Nagpur

National Campaign on Reducing Food Wastage

Food wastage is a problem that many of us are aware about. It is a problem that perhaps many of us have contributed towards during our lifetimes. As responsible citizens, it is an issue all of us should take upon ourselves within our own capacity.

Visakhapatnam, Noida and Trivandrum. Mid-day meals are also served to the children from the economically weaker sections of the society at various schools in Hyderabad. Other than that there are the weekly, monthly and annual feeding programs

Other than that the organisation conducts medical camps and supports palliative care on a regular basis. SRS also provides sponsorships to the meritorious students and supports orphanages in Delhi and Hyderabad, with an aspiration to increase the outreach nationwide.

Guided by the divine grace, Sri Sri Babaji has touched the lives of thousands of families and lakhs of people. His religion is service, his faith is love. He advocates compassion, empathy and the principal idea behind all his actions is simple: "Give, not because you have enough, but you know how it feels to have nothing." Starting these programs with his own hands, Sri Sri Babaji has been the lamp dispelling darkness in the lives of people he has met. He has been in service for twelve long years now and plans to continue that forever more.

The Campaign

Don't You Waste Food (DYWF), a national campaign initiated under the SRS seeks to impact food wastage and create awareness at multiple levels. We seek to turn around the current model and make it a circular one, to reduce, reuse, recycle and recover food at every level in the food supply chain.

The campaign is designed to serve as a powerful catalyst for projects led by the next generation of activists, individuals, corporations, media, scholars and researchers to advance food waste reduction.

It is a 121 campaign that seeks to draw the attention of people to a problem that is looming at large. Food wastage is often overlooked in the urban areas where food gets commoditized and leftovers are trashed rampantly. A regular restaurant in the national capital Delhi wastes about 7-8 kg edible food every single day. The campaign addresses such issue through a critical intervention, detailed examination and sustained sensitization at the producer and consumer end.

The total amount of food wasted at different levels accounts for nearly forty percent of the total food produced. Out of the food wasted, about forty percent of wastage happens at the consumption level.

India is a developing economy. People across the nation are slowly moving up the economic ladder and hence food wastage is a problem that will grow with time. There is a huge disparity between the production and consumption in the food supply chain. DYWF offers a holistic approach to resolve and further minimize food loss and wastage at all levels.

The first step of our campaign is to visit cities and bring together people towards the issue. We organised a similar program in Patna in December 2017, wherein renowned people from various walks of life shared their experiences and thoughts on the subject. The speakers and delegates were invited from the intelligentsia, followed by a press conference to discuss the outcome and the conclusion of the seminar.

On the second day, we organised walk that involved school children in collaboration with the Red Cross society, NSS, CRPF, NCC, Patna Traffic Police and other social activists to draw the attention of people towards this issue. The success of our efforts in Patna was phenomenal.

We believe that creating awareness will enable the critical appreciation of the need to eliminate it. The elimination of food waste itself will play a decisive role in our endeavour to mitigate hunger among those who endure it for a lack of access to food.

System Research Society has decided to pursue this cause under the guidance and inspiration of our spiritual mentor, Sri Sri Babaji, in an active and sustained manner. Sri Sri Babaji has understood that food is at the core of sustenance of the soul. In furtherance of this understanding, his organisation works to feed thousands of people across the country. The implementation of this





program has afforded Sri Sri Babaji and his team a first-hand experience of hunger and its potentially debilitating impact. This has been the fundamental inspiration to create and work towards implementing 'Don't You Waste Food' initiative.

'Don't You Waste Food' is envisaged as an awareness program that will be implemented in key tier two and three cities of our country. In phase one of this project, the program is being taken to Patna, Nagpur, Ahmedabad and Guwahati. Upon consolidation in the phase one cities the footprint will extend to other parts of the country.

The format of the program requires us to identify key citizens in each city who are actively involved at the grassroots. Thereafter we engage with these social workers and enable them to become the local beacons of the cause.

As part of this process, we further work with our local representatives to organize a conclave in each of these cities with their active participation and guidance. For this conclave we invite a cross section of people who have the potential of being opinion makers, and those who are capable of policy intervention and infusing the program with a missionary zeal in their respective cities.

The conclave enlists speakers who have had exposure and expertise in the domain to share their work and thoughts with the audience. The forum brings together grassroots leaders and service providers in the critical examination of food waste.

The conclave affords an opportunity for students interested in working towards eliminating food waste, to be exposed to and inspired by the learning derived at the conclave.

The conclave is followed by an awareness walk the next day, which involves a cross section of local citizens, across age groups and functions. This walk through the heart of these cities inspires a wider audience through banners and other passive messaging.

The Nagpur conclave was held on April 07, 2018 at Hotel Centre Point. Due to the onset of the summer heat

the walk was not held in Nagpur. The conclave was blessed by Sri Sri Babaji by lighting the ceremonial lamp and was inaugurated by Mrs. Nanda Jichkar, the Honble Mayor of Nagpur.

The conclave also featured dignitaries like Dr. Pramode G. Yeole, Pro-Vice Chancellor, RTM Nagpur University, Dr. John Menachary, Principal, MSS Institute of Social Work, Dr. Keshav Walke, Director, National Service Scheme, Dr. Mrunalini Fadnavis, Economist and Principal, Mahila Mahavidyalaya, Group Captain VS Rana, Group Commander, NCC Group Headquarters, Nagpur and Dr. RB Thakre, Former Advisor, World Bank Project amongst several other experts.

Mrs. Nanda Jichkar | *Honourable Mayor, Nagpur*

Mrs. Nanda Jichkar delivered a very crisp and concise inaugural address. She expressed her gratitude to the organizers for bringing this event to Nagpur and enabling focus on the pressing need to tackle the elimination of food wastage.

The Mayor confirmed her alignment with the cause, and assured that she would sensitize the Nagpur Municipal Corporation to integrate the cause within its outreach programs and processes. Such integration would enable a significant and wide proliferation of the message.

She also expressed her desire to challenge waste-to-energy plant team in Nagpur and develop innovative ways of dealing with food waste in a way that would allow circular value to be derived.

Dr. Mrunalini Fadnavis | *Economist and Principal*

Dr. Fadnavis placed much needed emphasis on taking a circular approach to the management of food instead of the linear approach where waste food ends up in land fill. In this regard, she drew attention to the efforts being undertaken by the famous Mumbai *dabbawalas*. They collect and redistribute leftover food to the needy, thereby serving hungry people as well as preventing food wastage while protecting the environment from avoidable methane exposure.

As a proactive and preventive approach to food waste management, Dr. Fadnavis also highlighted the need to consume responsibly. Wastage of food, she pointed out, increases the Poor Gap Ratio (PGR) while also manifesting in malnutrition challenges. She emphasized the need to integrate this cause in our approach to life and ensure it is reflected in every choice we make.

She flagged the cosmetics industry as a possible beacon of this cause by ensuring innovative utilisation of fruit and vegetables that would otherwise end up in a land fill.

Dr. Pramod G. Yeole | *Pro-VC, RTM Nagpur University*

Dr. Yeole drew attention to the fact that hunger was the most prolific cause of death on our planet. In such a scenario, while critical action to mitigate is required, the unchecked wastage of food is only becoming increasingly alarming. Considering that this also creates significant erosion of economic value for our nation, Dr. Yeole exhorted the need to tackle the endemic problem on a war footing.

Gp. Capt VS Rana | *Group Commander, NCC, Nagpur*

Group Captain Rana, presented a very detailed perspective on the issue of the elimination and prevention of food waste informed from the inimitable perspective of the armed services.

While food, air and water are essential for sustenance of life, food, unlike air and water, is not entirely nature's abundant and constantly replenishing gift. Increasing life expectancy has created upsurge in population which has created pressure on the creation of urban spaces, often at the cost of cultivable lands where our food is grown.

The pressure to feed increasing population from decreasing cultivable land creates the need to optimise production methodologies, thereby placing unsustainable pressure on natural resources including water and ecological balance.

In such a scenario, a sustained and impactful effort to prevent wastage of food becomes a critical tool to combat hunger. The wastage has to stop and it is incumbent on each of us to take personal responsibility.

The defence services operate the most efficient supply chains under the most exacting circumstances, to reach the last man in the most remote post. Consequently, there is a hyper awareness of responsible consumption being a key ally in the battle to eliminate wastage of food.

Group Captain Rana stressed on the need to inspire children to be ambassadors for this cause. To inspire them those whom they look up to will need to live the cause and not just talk about it, for children actions certainly speak louder than words.

Dr. RB Thakre | *Former Advisor, World Bank Project*

Dr. Thakre drew attention to the National Food Security Act, 2013, that delineates the Right to Food. For this significant emphasis will need to be afforded to domestic agriculture and production of food grains. He highlighted the challenges in land and water availability and impact of extreme climates on agriculture.

Dr. Thakre brought into focus the importance of taking tangible measures to mitigate these challenges by focussing on soil health and optimal water management. He highlighted the need to leverage technology towards this end.

By quoting Ratan Tata "Eat your food as your medicine, otherwise you have to each medicine as your food", Dr. Thakre extolled the respect for food.

Dr. Thakre drove home the fact that hunger is one of our planet's most significant and urgent challenges. Food wastage being predominantly a manmade disaster requires incessant and incisive focus for prevention and elimination. Government as well as NGOs need to make concerted and synergetic efforts to create awareness, and inspire action.

Ms Farhat Quraishi | *Social Activist and Reformer*

Ms. Quraishi said that food is life and consequently wasting food is wasting life. She drew attention to the fact that though as a nation we are prolific producers of food grains, the problem of waste is also equally endemic.

Ms. Quraishi expressed her keenness to act on the synergies between her professional role at Orange City Water, a water treatment and distribution enterprise, and the need to drive awareness to prevent food wastage. She believed that Orange City Water's reach will enable a deeper proliferation of awareness of the cause.

Mr. Ashit Sinha | *Senior Faculty, IMT Nagpur*

As a motivational speaker, Mr. Sinha shared his ideas on the initiatives and approaches to prevent the food waste. "In India people die more with over eating than malnutrition. We are obsessed with food and it is in our tradition. 'Food for thought or thought for food', even scientifically being so advanced we could not get over hunger and that is quite surprising and interesting as well.

He said that he would like to thank Sri Sri Babaji that his spiritual hunger has created this campaign. He was very



The Don't You Waste Food (DYWF) campaign has been taken up under the active guidance and inspiration of our Spiritual Mentor, Sri Sri Babaji. The program is aimed towards achieving the desired end.

For Sri Sri Babaji food is at the core of sustenance of the soul. In furtherance of this understanding, he works to feed thousands of people, across various cities in this country. Some of the cities covered presently by his food program are Hyderabad, Trivandrum, Noida, Delhi and Visakhapatnam.

The implementation of the feeding program has afforded Sri Sri Babaji and his team a first-hand experience of hunger, and its potentially debilitating impact on those who experience it.

Guided by the divine grace, Sri Sri Babaji has touched the lives of thousands of families and lakhs of people. His religion is service, his faith is love. He advocates love, compassion, empathy. The principal idea behind all his actions is, "Give, not because you have enough, but you know how it feels to have nothing."

Starting these programmes with his own hands, Babaji has been the lamp dispelling darkness in the lives of people he has met. He has been in service for twelve years now and plans to continue that forever more. ■

glad to be a part of this movement.

He said, "I believe that creating more waste is the sign of development and in my perspective this is the definition of development. To prevent the food loss we must revisit the government policies of our country. When we talk about saving food, we are actually talking about the saving world. We need to work on reducing waste and eliminating waste as much as possible."

Dr. John Menachery | *Principal, MSS Institute of Social Work*

"There are three levels of strategies we have found during the speeches of our speakers namely – first is personal decision that matters, second is at institutional level with certain mechanism like hotels, hospitals, hostels, social gatherings, events etc. and the third is at the government and policies level. The situation is alarming. We need to change our attitude towards wastage. I would suggest that food waste should be added to the school syllabus as a subject. We must begin with our own selves."

Dr. Keshav Walke, Director of National Service Scheme and a visiting faculty at MBA College in Nagpur, assured that through his organisation he will take this campaign to the grassroots level and will make a change in the lives of people.

Hemant Lodha | *Chairman, Vidarbha Industries Association HRD Forum*

Starting with a note of thanks for Sri Sri Babaji he said, "I salute to Shri Shri Babaji for initiating such a noble cause and I am humbled to be here among you all." He focused on the need to prioritise collection, storage and redistribution of food as an important aspect of managing food waste. This would enable an impactful intervention to change the lot for those who would otherwise sleep hungry.

Mr. Lodha also stressed upon the importance of appropriate packaging, transportation, and storage of food, coupled with responsible consumption.

Mr. Lodha also drew attention to the importance of the circular approach to the management of food waste to ensure there are sustained efforts derive possible value from food before its wastage is contemplated. This could be in terms of feed for animals, composting, and other innovative methods of deriving circular value.



from far left: Dr. Keshav Walke, Mr. Hemant Lodha, Mrs. Vichitra Chopra and Mr. GS Saini

Mrs. Vichitra Chopra | *Social Activist*

Mrs. Chopra stated that food is more precious than diamonds and jewels, and consequently when we don't discard them, we should similarly not throw away food. She also espoused empathy with the farmer who produces our food in extremely tough circumstances. Understanding their positions can also reduce food wastage to a greater extent.

Mr. GS Saini | *Director, Civil Defence College*

Mr. Saini emphasised the importance of children as the most effective ambassadors of the cause of preventing wastage of food. He said that since food waste starts from home, we must teach our children which will change the scenario gradually.

He also highlighted the importance of assessing the need of the populace before planning procurement and dispatch of food as part of disaster relief measures. A lack of attention to this aspect often compounds the impact of the disaster with large consignment of supplies being irrelevant and hence going waste.

Mr. Saini further added, "Actually we have never thought of reducing at any aspect. Wastage starts when we don't understand our needs properly. Firstly we need to form an assessment team to execute the planning accurately. That will be the first attempt to reduce or stop waste. During the natural calamity or disaster situations like flood, earthquake, people send so much help but I have seen that half the material goes waste because of lack of planning. It never reaches to the people. Reduction is possible with planning and assessment. Food waste is destroying our planet and polluting our environment."

The valedictory address and the vote of thanks was delivered by Ms. Aarushi Sharma, the convener of the project. She is also the Project Head of the organisation. In her address she thanked all those who made the project a success. She also reiterated that the project can only be successful if the people of the city take it up on their own earnest to deliver the message to the peer group. This will create a viral effect thereby making the campaign impactful, effective and successful.





the challenge & ROAD AHEAD

The accelerated impact of this program is expected to be delivered by enabling each participant to become ambassadors of the message

through key cities, to leave lasting imprints in the cities that are covered. These imprints will be structured to expand and deepen the impact of the message in these cities. Towards this end we will work to seed and nurture lasting relationships with key stake holders across these cities, who will be then be the engines that will drive the message in the region.

What do we want to achieve from the seminars and walks!

Lot is being done to collect and re-distribute the wasted food in various cities around our country, but very little is being done to address to the core of the issue viz. why waste the food at all.

We wish to get other bodies and action groups together to spread the word that food being wasted from our plate can result in a lot more than just feeding a hungry person.

The reach to the students, getting them to becoming the brand ambassadors of the campaign will result in a far reaching impact of our campaign. Each student can in turn influence not only his family but also a lot of people around him.

These brand ambassadors in schools and later in colleges will carry the mantle forward to educate people around them to stop the food being wasted

We would then create a body which will work on not only educating the spreading the word but also then aggregating the bodies and societies to work towards collecting the wasted food and distributing the same amongst the hungry. Our aim is to make our country and the world a place where food is not wasted therefore resulting in a hunger free society. ■

It is expected that the cross section of society, represented among the speakers and audience, will enable a pervasive awareness regarding the importance of the need, to eliminate wastage of food.

The speakers, with their diverse back grounds, from the armed services, executive and judicial arms of government, representatives of the medical fraternity, journalists and social organisations et al shall contribute as well as derive from the program. While they significantly enrich the forum with their perspective based on their respective experiences, they shall also derive significant value, learning and inspiration from exposure to what was shared during the course of the program.

The accelerated impact of this program is expected to be delivered by enabling each participant of the program to become ambassadors of the message. Whether be they speakers or the audience, This will happen by their focus on applying the message of eliminating food waste in their own lives, as well as among those within their immediate sphere of influence. Extending the circle that is impacted by this engagement and ensuring a continuing focus and engagement with the cause, is expected to yield growing as well as sustainable results.

It is an objective of the program, as it spreads

inspiring collective action to **UNITE** COMMUNITY to **SERVE** HUMANITY

...the organisation envisions to create a systemic alternate approach which would result in individual well-being, sustainable economic growth and consequential social prosperity.



The Work

SRS inspires collective action to unite the community to serve humanity by contribution of individual skills, time and resources for a sustainable change. It initiates and inspires the new generation of youth to become leaders through grassroots public service opportunities.

In addition, SRS aims at financially supporting existing non-profit organizations, whose work is kindred with the organisation's principles. It makes living, sharing and working an experience to foster the development of service, learning opportunities and promote social change through collective initiatives.

Other than spreading awareness and capacity building, the organisation feeds the hungry from its soup kitchens and food banks under its various food programmes; the weekly and the monthly food programmes, the relief support programme and the mid-day meal programme for the children of the economically not so privileged.

Other than that the organisation takes care of orphans, educate children, run weekly clinics and organise free health and eye camps from time to time.

The Commitment

SRS is committed to provide the society with effective services and developmental opportunities that augment the life experiences and enhance the quality of lives, distinguished by a shared purpose, collaboration, mutual respect, inclusiveness and personal responsibility. ■

SRS stands for System Research Society

The Mission | Empowering mankind globally by creating awareness.

The Vision | Shaping the future for an equitable living, discovering means for a possible sustainable change and sharing the knowledge with the world. Ultimately, the goal of the organisation is to help usher in a more compassionate and equitable world for all.

The Organisation

System Research Society (SRS) is an organisation for uplifting lives. It embodies a commitment to promote awareness on global issues through capacity building, research, publicity, publishing, holding conferences and seminars for a sustainable change.

It envisions to create a systemic alternate approach which would result in individual well-being, sustainable economic growth and consequential social prosperity.

ACROSS SEVEN STATES

Delhi, UP, Rajasthan, Telengana, Karnataka, Kerala and Maharashtra

In keeping with the policies of the organisation lot of direct and indirect activities are carried out in seven states of this country. All activities are self funded initiative of the organisation.

Daily Food Distribution

More than 3,000 plus meals are being served on a daily basis free of cost, to those in need, across the country. Hygienic and nutritious food is prepared under strict supervision and served from our community kitchens and are served from multiple centers in Hyderabad, Delhi, Visakhapatnam, Trivandrum and Noida.

Mid-Day Meal Programme

The mid-day meal program is targeted at feeding school children from the economically weaker section of the society. Each day a different menu is served.

System Research Society also financially supports academically promising children by establishing scholarships.

Weekly Food Support

The weekly food program is targeted at feeding people at identified locations in Noida, Hyderabad, Visakhapatnam and Trivandrum. The meal provides required nourishment to those returning home after a hard day's work.

Similar programs have been organised at various rehabilitation camps in Visakhapatnam, Andhra Pradesh.

Monthly Support

Other than that, the organization supports and takes care of thirty two orphans in Delhi and fifty in Hyderabad. In addition, educational expense of a score and eight children are being taken care of by the organisation. This apart, multiple families are being supported on a monthly basis.

Skill Development

Rural Yellow, a skill development program, was modelled to focus on capacity building of the rural



youth. Through this programme unemployed youth under BPL were trained and placed under the skill development programme of the Indian government, under the Reach, Train Place module developed specifically for the project.

This project has been implemented in around twelve hundred villages in five districts of Telengana and Andhra Pradesh, in which five thousand plus young people have been trained and twelve hundred plus trained members have been placed in various jobs across the districts.

Life Support

Under the life support programs, customised meals were served to the terminally ill patients.

Regular medical health camps, eye examination camps followed by spectacle distributions are organised at various centers across the country.

For the expecting mothers, milk and bananas are served at the local centers in Hyderabad and Delhi.

Relief Support

Under this program, emergency medicine, food and water support service is provided in case of a natural calamity or disaster. ■

the team



Front left to right | Saloni Bhagwani*, Siddhi Ghai*, Sri Sri Babaji (our mentor), Ammaji, Ana Dhamani* and Shubham Ganer*.

Standing left to right | Kinjal Mehta*, Vivek Bhasin, Ajay V, TJ Venkateshwaran, Shubho Dasgupta, V Balakrishnan, Charoo Sharma, Aarushi Sharma, Mukul Bhardwaj, Puneet Grover, Ajay V, Aarushi Sharma and Muskan Khemani*.

* Members of AIESEC

The Campaign

Aims at increasing awareness to reduce food waste, enhance collaboration and synergy of initiatives on food waste reduction. It also aims at increasing adoption of good practices to reduce food waste in specific value chains thereby creating an impact at the local, national and global level.

SRS Mission

Empowering mankind globally by creating awareness.

SRS Vision

Shaping the future for an equitable living, discovering means for a possible sustainable change and sharing the knowledge with the world. The ultimate goal of the organisation is to help usher in a more compassionate and equitable world for all.

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